



Maricar Avellana

Professional Goals

I aim to attain an engaging position in the field of social media management. I hope to create online campaigns to help generate business presence and strengthen its core mission and goals.

Get in touch!

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Work Experience

ESL Online Coach/Instructor/ Education Entrepreneur

Englio Polis Online Tutorial Services Inc. | March 2017 - Present

- Assess and plan Lesson materials based on Student's level and capacity.
- Works closely with Company General Manager for student's or client's specific learning goals and objectives.

E-Commerce/Social Media Manager

TCU Paintings Inc. | February 2013 - present

- Plan content and manage social media campaigns for online publications.
- Designed the company's online website and edit its content based on client's ideas and purpose..

Sales And Marketing Director

Titania Wines Corp. | May 1997 - May 2010

- Set the target volume for all the company brands from different countries.
- Works closely with Company CEO to meet our company's expectations and report the team's accomplishments.
- Brand Building, Team Management, Client Management
- Content Creation based on Product Information, Social Media Planning and Management

Marketing Director

Anthony's Wines and Spirits | December 1992 - May 1997

- Plan content and manage social media campaigns for online publications.
- Designed the company's brand image and edit its content based on our product's Technical Information combined with ideas and purpose..

Academic History

FVA Academy

Certificate of Completion | Media Marketing and Virtual Assistance

- Social Media Planning and Management
- Website Design, Creation and Optimization
- Virtual Assistance
- Blogging and Content Writing

St. Scolastica's College

Dean's Lister | 2nd Year -4th Year University Student

- Head Writer, PHS Express
- President, The Pedigon High School Writing Committee
- Head Editor, The PHS Yearbook Committee
- Member, The PHS Debate Society

Specializations

- Social Media Management
- Digital Advertising
- E-Commerce Management
- Sales and Marketing
- Communication and Coaching
- English Instructor
- Virtual assistance
- Art and Design

Languages Spoken

English:

Business English, Everyday Conversation, TEFL Certification, IELTS Speaking Practice

Asian:

Filipino